

RADIO BLOOMINGTON

Selling Message

Phone 309-829-1221 Fax 309-827-8071

Spot Length :60 Log# _____
Advertiser TOBINS PIZZA
Writer TMS Dates of use _____
Co-op for _____

(BIG "FOX NEWS" SOUNDING BANGER MUSIC)

MODERATOR: WELCOME TO THE MAJOR DEBATE OVER WHATS FOR
DINNER... I'M PHIL MEHUP. I'D LIKE TO INTRODUCE OUR NOMINEES
... PAPA FATHERMURPHYHUT FOR THE CHAIN STORE PARTY...

CHAINSTORE: (MALE) PHIL IT'S GOOD TO BE HERE.

MODERATOR: MS. ICEBLOCK FOR THE FROZEN PIZZAS...

FROZEN PIZZA: (WOMAN) IT'S A PLEASURE, PHIL.

MODERATOR: AND TOBINS PIZZA...

TOBINS: PHIL, I'D LIKE TO SAY "WHASSAAP BLOOMINGTON-
NORMAL?!" (CROWD CHEERS/MUSIC BLARES)

MODERATOR: THANK YOU TOBINS.... FIRST QUESTION IS FOR CHAIN
STORE PIZZA, WHAT DO YOU SAY WHEN PEOPLE THINK THAT PICKING YOU
MEANS PICKING THE SAME OLD THING?

CHAINSTORE: WELL I THINK THE AMERICAN PEOPLE HAVE BEEN
SATISFIED WITH OUR CHAINSTORE PIZZA FOR YEARS AND THINGS ARE
GOING GREAT AND WHY SHOULD WE CHANGE A THING?

TOBINS: MAN YOU'RE SO OUT OF TOUCH! THE AMERICAN PEOPLE
WANT SOMETHING GOOD TO EAT FOR A CHANGE!

This announcement was broadcasting _____ times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's Client on our invoice(s) numbered/dated _____ at his earned rate of:

\$ _____ each for _____ announcements, for a total of \$ _____
\$ _____ each for _____ announcements, for a total of \$ _____
\$ _____ each for _____ announcements, for a total of \$ _____

Signature of station official

Notary Public

Typed name and title

Station

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MODERATOR: TOBINS, YOU'LL GET YOUR CHANCE IN A MOMENT.. THE NEXT QUESTION IS FOR FROZEN PIZZA. WHEN THERE ARE OTHER ALTERNATIVES WHY WOULD SOMEONE CHOOSE YOU FOR DINNER?

FROZEN PIZZA: PHIL, THE REAL REASON SOMEONE WOULD PICK ME IS THAT THEY ENJOY COOKING DINNER THEMSELVES... COOKING IT IN THEIR OWN KITCHEN---

TOBINS (INTERRUPTS): ARE YOU CRAZY? HEATING UP A FROZEN PIZZA ISN'T COOKING IF YOU WANT TO COOK YOU NEED FRESH INGREDIENTS, AND IT NEEDS TO BE MADE NOW, NOT IN SOME FACTORY! OH... OH WAIT... ARE YOU TEARING UP!?

FROZEN PIZZA: I'M... I'M DEFROSTING!!

CHAINSTORE: I THINK SHE'S HAD ENOUGH TOBINS...

TOBINS: I DON'T THINK YOU CAN EVER HAVE TOO MUCH TOBINS! WITH THIN AND PAN CRUSTS AVAILABLE, PLUS CHICKEN SPAGHETTI, SALADS AND MORE, HOW CAN YOU GO WRONG? I THINK THE AMERICAN PEOPLE WANT CHANGE... I THINK THE AMERICAN PEOPLE WANT TOBINS FOR DINNER ! (CROWD CHEERS) AND THEY'LL EVEN DELIVER!!

MODERATOR: WE'LL BE BACK WITH MORE DEBATE OVER DINNER AFTER THIS ...

(MUSIC RESUMES AS IF GOING TO A COMMERCIAL BREAK AND FADES)